

Tranquility on the edge of The Lake District

# Privacy & Cookies Policy

This privacy policy sets out how Low Greenlands<sup>™</sup> Holiday Park uses and protects any information given when you use this website or make a booking with us. We are committed to ensuring that your privacy is protected.

## What we collect

We may collect the following information:

- Name, address, contact details such as telephone number and email address.
- Other information relevant to your booking/enquiry.

#### What we do with the information we gather

We will use the information for:

- Internal record keeping.
- We may use the information to improve our services.
- We may send out emails containing special offers or other information that we think you may find interesting using the email address that you have provided.
- From time to time we may use the information provided for market research purposes.

We will never pass on any personal information that you have given us to a third party unless legally required to do so.

# **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want us to use the information given for marketing purposes.
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to us or emailing us at info@lowgreenlands.co.uk



Low Greenlands Holiday Park | Low Greenlands | Burton Road | Tewitfield | LA6 1JG T 0345 825 2525 | M 07748 433893 | E info@lowgreenlands.co.uk | W www.lowgreenlands.co.uk Registered Office Low Greenlands House | Head Office | 178 Lancaster Road | Carnforth | LA5 9EF Registered in England Company Number: 12370648

### How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.